

Bell Acres History...

Breakfast Cheer Coffee



Longtime area residents may recall the aroma of freshly ground coffee wafting from Leetsdale's Breakfast Cheer Coffee plant following the company's arrival in 1958. Many may also remember the company's distinctive red and blue playing cards.

Tucked into each coffee can was a coupon that could be redeemed for a deck of cards. Twenty coupons and ten cents for postage would get you a single deck, while thirty-four coupons and twenty cents were good for two decks. Crisp new cards were perfect for building card houses!

